

# Samir Shah's 8 One-Liners

Patrick Stroth

Rules to live by for startups, entrepreneurs, and venture capitalists.

- 1 Is your business a feature, product or company?
- 2 If your business doesn't make a dollar, it's a hobby.
- 3 It rains dollar bills when their hair is on fire.
- 4 Don't sell to them, make them buy.
- 5 One good salesman is transformative.
- 6 Revenue changes everything!
- 7 A leaky bucket will ruin your business.
- 8 Always go back to the well.